General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility 3rd Floor, New CTS Building 16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



(भारत सरकार का उद्यम) BHARAT SANCHAR NIGAM LIMITED (A Government of India Enterprise)

S&M/CDMA GENERAL/2010-2011/ 38

dt @ Chennai the 1.4.2011

Sub: Target for EVDO and WiMAX data services for the year 2011-12

Ref:

1. BSNLCO/SP/2006-7/BSC dated 30.3.2011

2. BSNL CO Lr. No/69-19/2008-CDMA/Vol II dated 29.3.2011

As per the letters cited above, the target for EVDO and WIMAX data services is here by conveyed for the year 2011-12(Annexure I & II).

All Heads of SSAs are requested to take all out efforts to popularize the data services and to achieve the target in time.

It is also requested that monthly reports may be sent to this office on or before 5th of every month to email ID jtocdmacm_tn@bsnl.co.in in the prescribed format.

(A.R.Paulraj)

Deputy General Manager (Mktg)-CM

TN circle

To

All Heads of SSAs – for information and necessary action please.

Copy to:

AGM (Sales –CM) of all SSAs – for information and necessary action please. DGM(WLL & WIMAX),TN Circle, Chennai - for information and necessary action please. DGM(CSC), TN Circle, Chennai 600006 - for informing CSCs and call centre

ANNEXURE -I

<u>EVDO TARGET FOR THE YEAR 2011-12</u>

	No. of		
SSA	BTS	Target	
CBT	21	500	
CON	0	-	
CDL	1	50	
DPI	2	100	
ERD	1	50	
KKD	-	-	
KMB	1	50	
MA	10	350	
NGC	-	-	
PY	12	300	
SLM	12	350	
TNJ	1	50	
TRY	9	250	
TTN	2	100	
TVL	3	100	
VGR	4	100	
VLR	4	200	
TOTAL	83	2550	

ANNEXURE -II

Wimax target for the year 2011-12

SSA	BTS Commissioned	BTS to be commissioned	Target
	_		Target
CBT	0	12	1500
CON		2	200
CDL	5	25	1400
DPI		4	300
ERD		4	300
KKD	4	15	700
KMB		3	200
MA	1	20	1800
NGC		3	300
PY		2	200
SLM		8	800
TNJ	7	9	1200
TRY	2	33	2000
TTN		8	600
TVL		12	700
VGR	1	12	700
VLR	2	30	1800
TOTAL	22	202	14700

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